

2024 MAIN STREET IOWA OPEN 4 BUSINESS



WHAT COULD YOUR BUSINESS DO WITH AN EXTRA \$20,000?

Main Street Iowa offers the Open 4 Business program to encourage business development in designated Main Street Iowa districts around the state!

HOW TO APPLY

The applicant will be required to complete an online application and submit a three minute "video pitch" about their business idea. The video pitch is a simple video that tells about the idea and how they would invest the Open 4 Business grant funds to help expand and grow their business. Videos can be recorded using a cell phone and will be judged on content. Be creative and have fun!

ELIGIBLE EXPENSES

Inventory • Equipment
Marketing • Computers
Software Upgrades

INTERESTED?

Interested applicants should contact their local Main Street program for local requirements, deadlines and additional contest information. Local programs may also provide additional technical assistance or financial incentives.

INELIGIBLE EXPENSES

Rent • Utilities • Remodeling
Payroll for Employees • Vehicles

QUESTIONS?

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PREVIOUS GRANT AWARD WINNERS!



PRESSED SPENCER

Podcast/Photography
studio buildout



HANGRY LADY, NEWBO CITY MARKET

CEDAR RAPIDS
kitchen equipment



AVOCA FLOWER SHOP

AVOCA
display equipment



TANGLES SALON KEOKUK

business expansion



RJ'S PLUMBING & HEATING CORNING

portable toilets and
computer software



BAUMAN AND COMPANY MOUNT VERNON

new POS system and
shoe department inventory



CANDLE READY CAKES

DUBUQUE
marketing and
kitchen upgrades



STITCHIN' TREE

WOODBINE
video production studio
for online quilt classes

2024 PROGRAM TIMELINE

